



Breaking New Ground: Bee Macau, Macau's First Playing Card Factory, Debuts

Macau – May 7, 2026 – Bee Macau has officially entered full-scale production, marking a historic milestone as the city's first casino-grade playing card factory. After successful test runs and early exports to regional Asian gaming operators, the manufacturing facility positions Macau not only as a global gaming hub, but also as a producer of high-quality gaming supplies.

Bee Macau is a joint venture between Cartamundi and APE. Backed by an investment of around HKD 500 million, the factory produces the legendary Bee® casino grade playing cards - long recognized as the industry's gold standard - 100% locally, positioned to serve Macau's six major gaming operators as well as other gaming operators worldwide.

Over 130 Years of Innovation in Every Deck

Combining customizable designs with uncompromising quality, Bee® is the trusted playing card of choice for gaming operators worldwide. The first Bee® deck was printed in 1892, and its logo has since become synonymous with quality and reliability. In 2019, Bee® was acquired by Cartamundi, a company with over 200 years of card-making expertise. Today, through its partnership with APE, Bee Macau brings this international brand to Macau, creating a new era of "Made in Macau."

The Bee Macau facility is equipped with advanced automation, AI technology, and robotic systems, operated by a skilled local team.

Showcasing at G2E Macau (A922)

Bee Macau will showcase at G2E Asia, taking place May 12–14, at The Venetian Macao, booth A922, where visitors can experience the first "Made in Macau" casino-grade, high security playing cards, along with the BEE TEK smart shoe.